



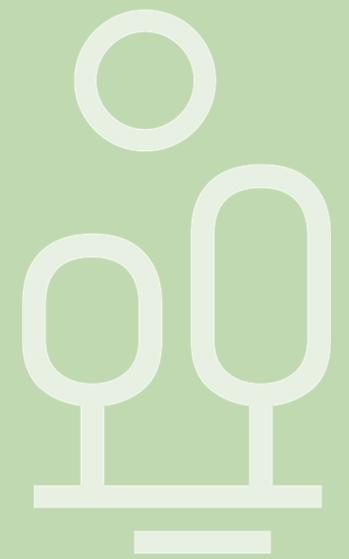
Sustainable Tourism in Aragon, a Case of a Spanish Inside Region

 $https://www.researchgate.net/publication/224830616_Sustainable_Tourism_in_Aragon_a_Case_of_a_Spanish_Inside_Region$

This study analyzes the development of **sustainable tourism in Aragón**, an inland region of Spain rich in natural and cultural heritage. Through surveys and data analysis, the authors identify the **strengths and weaknesses** of the regional tourism sector.

The study emphasizes the need to **promote tourism** that respects **environmental and cultural values**, encourages **local community involvement**, and **diversifies tourism offerings**. It proposes a strategy based on the **"sustainability paradigm"**, balancing economic, social, and environmental aspects of tourism.

This case illustrates how **inland regions** can successfully develop sustainable tourism that benefits both **visitors and local communities**, while also **preserving their natural and cultural heritage**.















https://www.ecohol.eu/



The European Commission support to produce this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.